

**NORTHERN MICHIGAN CHAMBER**

**ALLIANCE**

**ALPENA • BENZIE • CADILLAC • CHARLEVOIX • GAYLORD  
PETOSKEY • TRAVERSE CITY • MANISTEE • MARQUETTE**

# Advocacy Recap for 2017-2018

Northern Michigan Policy Conference

November 30, 2018

# Mission

Use the collective strength of our partnership to advocate at the state and federal levels on common issues that impact the business community and economic development in northern Michigan and the Upper Peninsula.

## Larger presence with Legislature

- 10 State Representatives
- 4 State Senators
- 2 Congressional Districts

# Past Advocacy

- Post Labor Day School Start legislation
- Personal Property Tax Repeal
- Maintain Rural Healthcare Funds
- 2x Funding for Schools
- Trucking Legislation
- Avoiding Pure Michigan Cuts

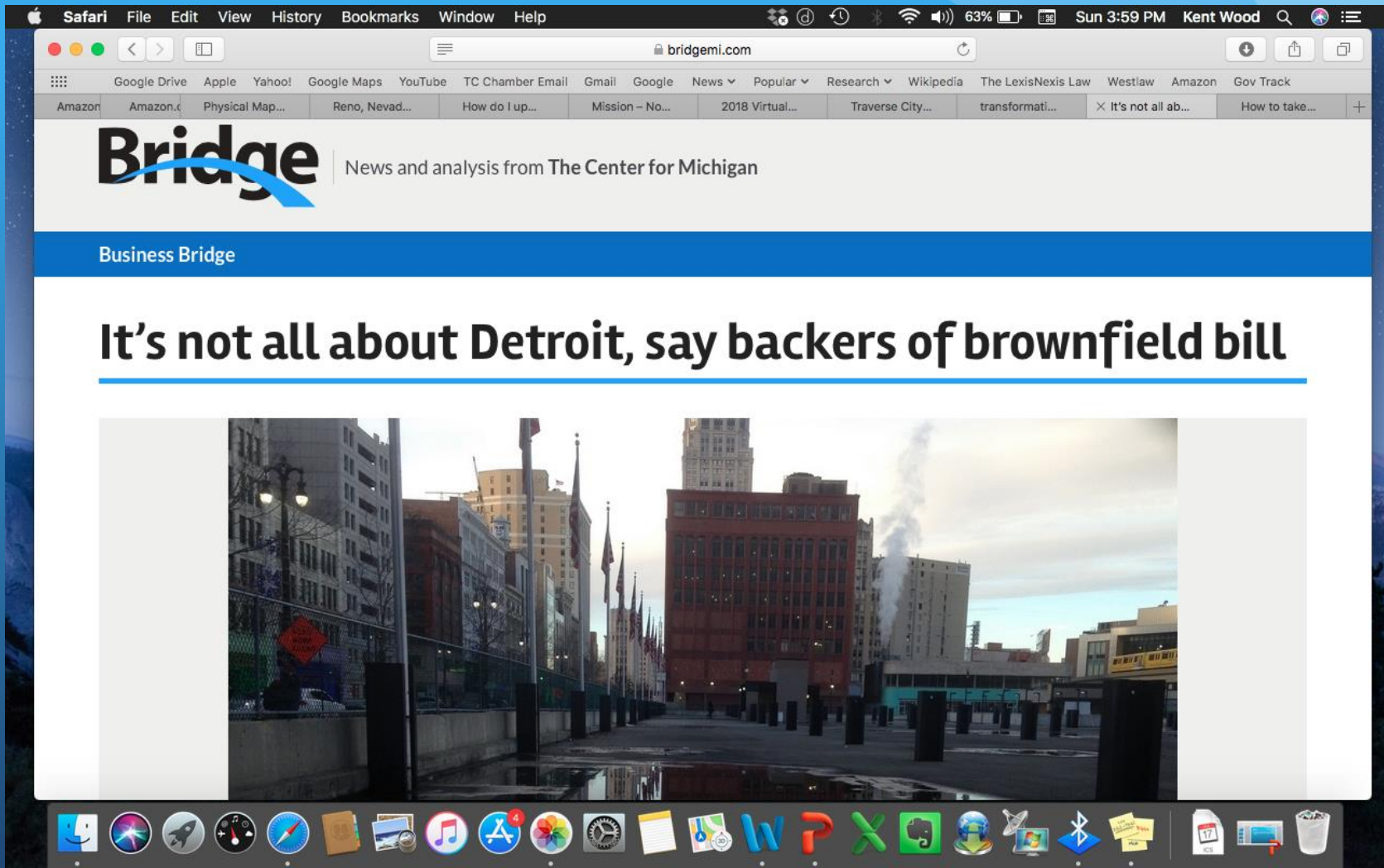
# Our Theme Since 2017



# 2017-18 Impact on Legislation/Policy

- Votes to pass Paid Sick Leave & Minimum Wage
- Killed Local Internet Pre-emption bill (HB 5099)
- Road Salt Bill (SB 363) stalled
- Increased competitive robotics grants for students by \$500k
- Maintained \$30 million for Skilled Trades Training
- Amended Transformational Brownfield Program
- Stalled Post Labor Day Start Repeal
- MSHDA Adopted Some QAP Recommendations

# One Size Does Not Fit All in Action



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## Bridge

News and analysis from The Center for Michigan

### Business Bridge

# It's not all about Detroit, say backers of brownfield bill



The screenshot shows a Safari browser window displaying the Bridge website. The browser's address bar shows 'bridgemi.com'. The page title is 'Business Bridge'. The main headline is 'It's not all about Detroit, say backers of brownfield bill'. Below the headline is a large photograph of an urban street scene with tall buildings, a street sign, and a utility pole. The street is wet, reflecting the buildings and sky. The dock at the bottom contains various application icons, including Safari, Spotlight, Mail, Photos, Music, App Store, and others.

# Looking out for regional business interests...

**CRAIN'S** DETROIT BUSINESS

NEWS

AWARDS

SPECIAL FEATURES

DATA/LISTS

VOICES

EVENTS

CRAIN CONTENT STUDIO

## Groups from all over Michigan work to kill salt mine bill

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# Forum: Anti-competitive salt bill unhealthy for Michigan

BY KENT WOOD Feb 5, 2018





# Cadillac News

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## Hoitenga broadband bill won't proceed

By Karen Hopper Usher Cadillac News Oct 21, 2017

Local Chamber of Commerce members told her they didn't like the way the bill was worded, Hoitenga said. "I really respect the chamber," she said. ~ Cadillac News reporting on HB 5099 and quoting Rep. Michele Hoitenga.

# Recent Advocacy Created by External Forces

- Oppose Road Salt Bill
- Amend Large Special Events Bill
- Amend Paid Sick Leave
- Amend Minimum Wage Increase
- Opposed State Proposal 18-1

# Drafting Future Policy Agenda

Addressing Rural-centric solutions for:

- Housing
- Talent
- Childcare
- Economic Development Incentives
- Rural Infrastructure

Questions?